

EQUINE  REFUGE

BOOTS
B&B
BOURBON

Beginning & Beyond

BECAUSE RESCUE IS JUST THE BEGINNING

SATURDAY
NOVEMBER

7

2026

Miracle Barn
Bend, OR

SPONSORSHIP KIT



500 +

EQUINES HELPED
SINCE 2012



14 +

YEARS OF
IMPACT



80 +

EXPECTED
GUESTS



\$85,000

FUNDRAISING
GOAL

Everyone loves a rescue story.

But rescue is only one day.

What happens on all the other days is what truly changes a life.

At 3 Sisters Equine Refuge, we don't just rescue horses. We remain committed to them through every chapter of their lives.

From emergency rescue and rehabilitation to adoption support, lifelong protection, and compassionate care, we stand by every horse who enters our care.

Since 2012, we've helped more than 500 equines find hope, healing, and a brighter future.



This year's event will guide guests through the full journey of a horse's life in our care while raising critical funds to support rescue, rehabilitation, adoption services, and lifelong care programs.



WHY SPONSOR?

YOUR SPONSORSHIP HELPS PROVIDE:

- Emergency rescue and transportation
- Veterinary and rehabilitative care
- Nutrition and recovery
- Training and trust-building
- Adoption support
- Lifelong safety-net services

MOST IMPORTANTLY, YOUR SPONSORSHIP HELPS US KEEP OUR PROMISE:

We don't just rescue horses. We stand by them for life.

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR \$7,500

- "Presented By" naming recognition across all marketing channels
- Reserved table for 8 + VIP event concierge + gift bag for all guests
- Largest logo placement on all event marketing
- Priority media-recognition and branding inclusion opportunities
- Enhanced recognition during event

SPONSOR THE JOURNEY

SIX CHAPTERS. SIX OPPORTUNITIES TO MAKE AN IMPACT.

CHAPTER 1

Rescue

\$5,000

Emergency response, transportation, intake, and stabilization.

CHAPTER 2

Vet & Nutrition

\$2,500

Medical care, nutrition, dental care, farrier, and rehabilitation.

CHAPTER 3

Training

\$1,000

Handling, trust-building, training, and preparation for adoption.

CHAPTER 4

Adoption

\$1,000

Matching horses with adopters and supporting successful placements.

CHAPTER 5

Safety Net

\$2,500

Return protection, rehoming assistance, and lifelong support.

CHAPTER 6

Legacy

\$5,000

Senior horse care, lifelong support, and compassionate end-of-life care.

ALL CHAPTER SPONSORS RECEIVE



Recognition on posters and in stories about their sponsored chapter, including website, email marketing, social media, and during the event



Guest event tickets
(based on sponsorship level)

AMPLIFY YOUR BRAND

Boots & Bourbon attracts a passionate audience of horse lovers, donors, community leaders, and supporters who are invested in creating meaningful change.

As a sponsor, your organization will receive visibility before, during, and after the event through:



**EVENT WEBSITE
RECOGNITION**



**SOCIAL MEDIA
PROMOTION**



**EVENT
PRESENTATION
RECOGNITION**



**ONSITE
SIGNAGE**



**EMAIL MARKETING
CAMPAIGNS**



**PRINTED EVENT
MATERIALS**



**ATTENDEE GIFT BAG
OPPORTUNITIES**

COMMUNITY MEDIA PARTNER



Sponsors may receive additional recognition opportunities through event-related media promotion and coverage, such as:

- Sponsor recognition in promotional media assets
- Expanded event visibility throughout Central Oregon
- Increased audience reach prior to the event
- Enhanced community awareness of participating sponsors

When you sponsor Boots & Bourbon, you're doing more than supporting an event. You're also aligning your business with a trusted nonprofit organization committed to making a lasting difference in the lives of horses throughout Central Oregon and beyond.

Interested in
becoming a sponsor?

Let's talk!



Leslie Anglin



sponsorships@3sistersequine.org



www.3sistersequine.org



SPONSORSHIP BENEFITS AT A GLANCE

Every sponsorship helps support the journey beyond rescue, while providing meaningful recognition for your organization.

	 PRESENTING SPONSOR	 THE BEGINNING Rescue Sponsor	 THE HEALING Vet Care Sponsor	 THE TRUST Training Sponsor	 THE GOAL Adoption Sponsor	 THE PROMISE Safety Net Sponsor	 THE LEGACY Sanctuary Sponsor
INVESTMENT	\$7,500	\$5,000	\$2,500	\$1,000	\$1,000	\$2,500	\$5,000
PRESENTED BY NAMING RIGHTS	✓	-	-	-	-	-	-
EVENT TICKETS	8	6	4	2	2	4	6
WEBSITE RECOGNITION	✓	✓	✓	✓	✓	✓	✓
SOCIAL MEDIA RECOGNITION	✓	✓	✓	✓	✓	✓	✓
EVENT PROGRAM & SLIDESHOW RECOGNITION	✓	✓	✓	✓	✓	✓	✓
VERBAL RECOGNITION DURING PROGRAM	✓	✓	✓	✓	✓	✓	✓
GIFT BAG INCLUSION OPPORTUNITY	✓	✓	✓	✓	✓	✓	✓
CHAPTER EXCLUSIVITY	✓	✓	✓	✓	✓	✓	✓
MEDIA RECOGNITION	✓	✓	✓	✓	✓	✓	✓

Recognition amount/size is dependent on package type



Partner with Purpose

TOGETHER WE CAN ENSURE EVERY HORSE RECEIVES SAFETY, HEALING, DIGNITY, AND COMPASSION.



LET'S START A CONVERSATION

We'd love to discuss how your organization can make an impact.

 Leslie Anglin

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